




**SEGMENT REPORTING FOR THE QUARTER ENDED JUNE 30, 2010**
**(Rs.in lakhs)**

Particulars	STANDALONE			CONSOLIDATED		
	Quarter ended 30.06.2010 (Unaudited)	Quarter ended 30.06.2009 (Unaudited)	Year ended 31.03.2010 (Audited)	Quarter ended 30.06.2010 (Unaudited)	Quarter ended 30.06.2009 (Unaudited)	Year ended 31.03.2010 (Audited)
<b>1. Segment Revenue</b>						
a. Dairy	19950.22	16505.53	68830.17	19950.22	16505.53	68830.17
b. Retail	5525.58	5600.26	21349.22	5525.58	5600.26	21349.22
c. Agri	815.91	813.32	3024.77	815.91	813.32	3024.77
d. Bakery	79.45	32.76	274.87	79.45	32.76	274.87
e. HFRL	----	----	----	----	----	----
f. Power SPV	----	----	----	----	----	----
<b>Total Segment Revenue</b>	<b>26371.17</b>	22951.86	93479.03	<b>26371.17</b>	22951.86	93479.03
Less: Inter Segment Revenue	970.26	939.19	3440.55	970.26	939.19	3440.55
<b>Net Sales / Income from Operations</b>	<b>25400.91</b>	22012.67	90038.48	<b>25400.91</b>	22012.67	90038.48
<b>2. Segment Results</b> (Profit (+) / (Loss) (-) before tax and Interest)						
a. Dairy	1076.46	1469.60	6506.87	1076.46	1469.60	6506.87
b. Retail	(702.28)	(792.69)	(3300.88)	(702.28)	(792.69)	(3300.88)
c. Agri	(45.64)	(47.20)	(305.50)	(45.64)	(47.20)	(305.50)
d. Bakery	(40.34)	(15.39)	(176.40)	(40.34)	(15.39)	(176.40)
e. HFRL	----	----	----	----	----	(0.15)
f. Power SPV	----	----	----	----	(2.80)	(8.63)
<b>Total Segment Results</b>	<b>288.20</b>	614.33	2724.09	<b>288.20</b>	611.53	2715.31
Less: I. Interest	428.58	436.81	1667.47	428.58	436.81	1667.47
ii. Other un-allocable Expenditure net off	----	----	----	----	----	----
Add: iii. Other un-allocable Income	----	----	1.45	----	----	1.45
<b>Total Profit before Tax</b>	<b>(140.38)</b>	177.53	1058.07	<b>(140.38)</b>	174.73	1049.29
<b>3. Capital Employed</b> (Segment Assets - Segment Liabilities)						
a. Dairy	15042.39	13197.91	15563.72	15042.39	13197.91	15563.72
b. Retail	5226.34	6185.32	5576.51	5226.34	6185.32	5576.51
c. Agri	3727.01	3898.03	3797.52	3727.01	3898.03	3797.52
d. Bakery	1229.76	1205.64	1235.79	1229.76	1205.64	1235.79
e. HFRL	----	----	----	(6.29)	(6.15)	(6.29)
f. Power SPV	----	----	----	61.23	67.11	61.23
g. Un allocated	752.08	714.42	723.22	752.08	714.42	723.22
<b>Total</b>	<b>25977.58</b>	25201.33	26896.76	<b>26032.52</b>	25262.29	26951.70

**Notes:**

- As per the Accounting Standard (AS- 17), the Company has identified Dairy, Retail, Agri and Bakery segments as reportable segments. The segmentwise results are given above.
- The drop in Dairy profitability during the quarter is mainly due to increase in the cost of milk procurement.
- The consolidated financial results includes financial results of subsidiary companies, which are yet to commence their commercial operations.
- The Board of Directors of the Company has recommended dividend for the Financial Year 2009-10 @18% (Rs.1.80per share) of the face value of Rs.10/- each.
- The Statutory Auditors have conducted a limited review of accounts for the aforesaid period.
- The above results for the quarter ended June 30, 2010 have been reviewed by the Audit Committee and approved by the Board of Directors in their meeting held on July 29, 2010.
- The status of investors requests/complaints for the quarter ended 30.06.2010: pending as on 01.04.2010 -Nil; Received and resolved during the quarter -109; lying unresolved as on 30.06.2010 -Nil.
- Exceptional items include prior period expenses and taxation of earlier years.
- Figures of previous period(s) have been regrouped/rearranged wherever necessary.

For and on behalf of the Board

Sd/-

Vice Chairperson &amp; Managing Director

Date: July 29,2010

Place: Hyderabad